

46 Redwood Crescent

INVERNESS

IV2 6HB

24th September 2011

Director of Education, Culture and Sport Service

Highland Council

Glenurquhart Road

INVERNESS

Dear Sir,

The Jam Trust

Advent Calendar CD-Rom

I refer to my letter dated 1st September (copy attached) and would be pleased to hear from you in early course.

In case the letter did not reach you for any reason I am also enclosing two samples of the CD-Rom and the "sheet of responses" referred to in the penultimate paragraph of my letter.

I look forward to hearing from you.

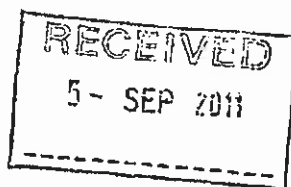
Yours most sincerely,

William O. Wood LL.B

Tel.

Mobile

e-mail;



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IV2 6HB

1st September 2011

Director of Education, Culture and Sport Service
Highland Council
Glenurquhart Road
INVERNESS

Reply sent 11/10/11 (Shaila)
AMS

Dear Sir

The Jam Trust
Advent Calendar CD-Rom

I am writing on behalf of the Jam Trust, an organisation based in East Kilbride. One of their functions is to provide attractive resources for school pupils to support Religious and Moral Education in compliance with a Curriculum for Excellence.

In this connection they have produced an Advent Calendar in the form of a CD-rom, and I am pleased to enclose several sample copies. If you do need more please contact me. This CD-rom was originally produced for free distribution in some of our quality newspapers. The enthusiastic and positive response from teachers and others in education prompted those involved with the trust to see if copies could be made available for each primary school child to have their own copy throughout Scotland.

Obviously this involves a considerable financial outlay and currently the project is being rolled out across the country region by region. The CD-roms would be provided to each school free of charge, and the expenses would be borne by the trust.

It is my pleasure to write to you on behalf of the trust with a view to distributing the CD-rom to each Primary School pupil and class teacher in Highland Region. The resource has been found to be an attractive, engaging and informative teaching aid and in the classroom and for use in assemblies. Its interactive nature provides a motivating learning experience for pupils. The CD-rom can then be shared and used at home to complement and encourage home-school learning.

Other Education Authorities now using the material are North Lanarkshire, South Lanarkshire and Ayrshire. You may wish to contact Mr. David Craig, Education Officer in North Lanarkshire who has direct experience of this venture.

Finally, I am attaching a sheet of some responses to the initial launch of the material by way of a free distribution in "The Herald" newspaper.

I would appreciate hearing from you just as soon as convenient. Obviously the distribution dates require us to have the material at each school by mid-November. I therefore look forward to hearing from you.

Yours sincerely,



William O. Wood LL.B

Tel. 

Mobile 

e-mail: 

SELECTIONS FROM ADVENT CALENDAR FEEDBACK

"Many thanks for sharing samples of your excellent resources....I made very good use of the interactive advent calendar in the run-up to Christmas. The children and I thoroughly enjoyed learning about the traditions linked with Christmas and where they originated from. The Bible references were very good too." [Head Teacher Scalpay School and Leverhulme Memorial School, Leverburgh, Isle of Harris]

"We have received a copy of your Advent Calendar CD Rom and think it is absolutely wonderful. What a huge amount of work has been involved in producing this resource. Thank you very much for sending us this..." [Inclusion Co-ordinator, Rosslyn School, Kirkcaldy]

"We have just received a copy of your Advent Calendar disc which is wonderful" [Viewlands Primary School, Perth]

"I think your interactive advent calendar is really useful and interesting and would like my pupils to access it themselves..." [Orkney Schools]

"Have just received your advent calendar cd. What a great idea! Many thanks. Will use it with my pupils and my own kids. [Loretto School, Musselburgh]

"Just to say a very big thank you for the CD you issued. What a great wee interactive learning tool. Its about time that the Christmas message was brought to life a bit more for our schools but resources are not easy to come by. You have produced something very useful...." [Head Teacher, Limerigg Primary School, Falkirk]

"...my Head Teacher is very impressed and we plan to use them in our assemblies and RME lessons." [Camdean Primary School, Rosyth]

"I was given today a copy of your interactive Advent Calendar on CD ROM. This is an absolutely excellent resource and I am keen to share this with others around the school" [James Gillespie's Primary School, Edinburgh].